

Press Guidelines



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Press Guidelines for Film, Photo, and Audio Recordings at the Museum Reinhard Ernst (mre)

Dear Sir or Madam, Dear colleagues,

We are pleased about your interest in the Museum Reinhard Ernst. We are happy to grant you permission to make film, photo, and audio recordings as part of your current reporting on our museum. We kindly ask you to observe the following guidelines and to send the signed form as confirmation of your agreement to the mre press office.

1. Written permission from the mre is required for any editorial or commercial use of photo, film, and audio recordings. Please contact the press team prior to your visit. Without prior approval from the mre, commercial use of any recordings is not permitted, nor is the use of equipment (lighting, tripods, or selfie sticks).
2. During opening hours, please be considerate of our visitors and guided tours. Ensure that visitor and delivery traffic as well as administrative operations are not unnecessarily disrupted by your work.
3. Photographers and filmmakers are responsible for ensuring compliance with copyright and personal rights of depicted individuals. The literal reproduction of the content of guided exhibition tours, in full or in part, in film, audio, or printed form is not permitted.
4. You acknowledge that the design of the Museum Reinhard Ernst (mre) and its architectural realization are protected by copyright in favor of the architectural firm Maki and Associates.

5. Audio, photo, and film recordings are permitted within the scope of current editorial reporting about the Museum Reinhard Ernst and its ongoing exhibitions. Any other use requires prior written approval and may be subject to a fee.
6. Any other form of use or exploitation, particularly for advertising purposes or distribution to third parties, is expressly prohibited.
7. Photographers are responsible for observing any applicable artistic copyrights.
8. Please coordinate the location of your recordings in advance with the mre press department.
9. If you intend to make close-up or detailed shots of individual objects, please arrange this in advance with the mre press office.
10. The objects displayed in the exhibitions are light-sensitive. Therefore, photo and film recordings should generally be made without additional lighting. Flash photography and the use of tripods are not permitted in order to protect the objects. Staff members of news and photo agencies are asked to contact the press office regarding exceptional permits.
11. When lighting exhibits for film recordings, please observe the following:
Lighting equipment must be fitted with protective devices.
Lighting duration: no longer than one minute.
When filming in rooms with works on paper, only indirect, diffused light may be used.
Camera presettings should be made without additional lighting.
Minimum distance between light sources and exhibits: 1.5 meters.
Please always follow the instructions of our conservators as well as our supervisory and security staff.
12. Please do not drag heavy suitcases, bags, or similar items across the floor and exercise special care when handling bulky equipment such as tripods and spotlights near walls and floors. Do not use spiked tripod feet in our premises.
13. Upon request by the Museum Reinhard Ernst or depicted individuals, photos and films must be removed from private websites, networks, and online platforms.
14. The liability of the Museum Reinhard Ernst is limited to cases of gross negligence and misconduct.

We appreciate your understanding of these guidelines and look forward to good cooperation.

If you have any questions, you can reach the press team by phone at +49 (0) 611 763 8888 28 or by email at presse@museumre.de

Photo and Filming Permit – Museum Reinhard Ernst

The undersigned agree to the above terms and conditions.

Head of Film/Photo Team (First Name, Last Name):

Editorial Office:

Team Members (Number):

Date of Recordings:

Time (from – to):

Location, Date:

Requested Recording Location:

Estimated Duration of Recordings:

Purpose of Recordings:

Other Remarks:

Signature:

Permission granted for the above-mentioned period and purpose.

First Name, Last Name:

Department:

Location, Date:

Signature: